



st.croixprep

2019
sponsorship
opportunities

January 7, 2019

Greetings,

I'm writing to invite you to consider sponsoring one or both of our upcoming St. Croix Preparatory fundraising events. This year, we will be combining the fundraising efforts of our previously named Heart of the Arts and Lions Open events.

At the beginning of this school year we introduced a new tag line, "Prep for Life," to our staff, students and families. After a year filled with surveys with parents, teachers, administrators and board members we realized that St. Croix Prep provides more than a rigorous K-12 education that prepares students for college. We believe that an educational experience at St. Croix Prep is preparation for a lifetime. At St. Croix Prep, we "Prep for Life."

In the spirit of, "Prep for Life," we have changed the previously named Heart of the Arts event to Prep Gala, and The Lions Open will be titled, Prep Open. Funds raised from both of these events will benefit arts and athletic programming at St. Croix Prep.

On April 6, 2019 we are excited to host the Prep Gala in the auxiliary gym at St. Croix Prep. We will transform this space into a unique and elegant environment for our guests to enjoy. The Prep Open golf tournament will be held again at the award winning StoneRidge Golf Club on June 12, 2019.

St. Croix Prep is a K-12 tuition free, public charter school serving nearly 1,200 students from Stillwater and the surrounding communities. As a public charter school, we receive less funding than traditional schools because we do not receive any levied tax dollars. Proceeds from these events greatly impact the development of both our arts and athletics departments for our students.

In order to limit the amount of times we ask for sponsorship dollars each year, we have combined event opportunities. Attached you will find our updated sponsorship requests which include the choice to support one or both of the events. The price structure is such that there is a price break if you choose to sponsor both the Prep Gala and Prep Open.

Thank you for partnering with us to build on our school community and create memorable events that greatly benefits our kids.

Sincerely,

Heather Thorson
Communications and Events Manager
651.395.5918
hthorson@stcroixprep.org





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	PREP Gala	PREP Open	Both Events
Platinum	\$1,000	\$2,000	\$2,500
Gold	\$750	\$1,000	\$1,500
Silver	\$500	\$500	\$800



**PREP GALA +
PREP OPEN
COMBINED
SPONSORSHIP**

**Receive opportunities in each level for both events.*

PREP GALA SPONSORSHIP

Platinum

- Prominent logo placement on event webpage.
- On-stage verbal recognition.
- Prominent logo placement on marketing materials.
- Six general admission tickets.

Gold

- Logo placement on event webpage.
- On stage verbal recognition.
- Four general admission tickets.
- Logo placement on marketing materials and event signage.

Silver

- Logo placement on event webpage.
- On stage verbal recognition.
- Two general admission tickets.
- Logo placement on marketing materials.

PREP OPEN SPONSORSHIP

Platinum

- Complimentary four-some including 18 holes of golf, cart and evening social.
- Prominent logo placement on marketing materials.
- Banner displayed near the club house. Sponsor to provide banner, no larger than 3" x 8".
- Sponsor recognition on two signs placed on the course. Tournament to provide.
- Opportunity to be onsite at a hole during the golf tournament advertising your business.
- Sponsor recognition during the dinner program.

Gold

- Complimentary four-some included 18 holes of golf, cart and evening social.
- Logo placement on marketing materials and event signage.
- Sponsor recognition on two signs placed on the course. Tournament to provide.
- Sponsor recognition during the dinner program.

Silver

- One complimentary golf package including 18 holes of golf, cart and evening social.
- Logo placement on marketing materials.
- Sponsor recognition on one sign placed on the course. Tournament to provide.
- Sponsor recognition during the dinner program.



2019 SPONSORSHIP AGREEMENT

To sign up for a 2019 sponsorship, please complete the sponsorship agreement form and email it to Communications and Events Manager Heather Thorson at hthorson@stcroixprep.org by **February 11, 2019**.

Email your print-ready logo in PDF, EPS or high-resolution JPEG to hthorson@stcroixprep.org.
Submission made after this date may not be included in marketing materials.

Contact Information

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Contact's Email: _____

Contact's Phone: _____

Company Website: _____

Select your sponsorship level *(check all that apply)*

	PREP Gala	PREP Open	Both Events
Platinum	\$1,000 <input type="checkbox"/>	\$2,000 <input type="checkbox"/>	\$2,500 <input type="checkbox"/>
Gold	\$750 <input type="checkbox"/>	\$1,000 <input type="checkbox"/>	\$1,500 <input type="checkbox"/>
Silver	\$500 <input type="checkbox"/>	\$500 <input type="checkbox"/>	\$800 <input type="checkbox"/>

Check enclosed Call me for a credit card number

____ We would like to offer a silent auction donation.

Describe the item _____

Value \$ _____ Date item can be picked up _____